KATHERINE PETILLO

ART DIRECTOR/DESIGNER/RETOUCHER



EXPERIENCE

2001 - 2016

Warner Music Nashville
Sr. Director Creative Services
Art direction, design and retouching for top artists in
the Country, Comedy and Christian music industries

1997 - 2001

Euro RSCG DSW Partners, now Havas Worldwide Art Director

Conceptualized and designed ad campaigns for national technology-based clients including Intel, Iomega and Minolta

1996 - 1997

Jackson Design
Designer
Designed CD packages, logos, invitations
and advertisements for the music industry

1993 - 1996

Lawler Ballard Van Durand Jr. Art Director

Developed advertising, annual reports and mailers for a wide variety of clients from chicken farmers to regional banks

ABOUT ME

I'm Katherine Petillo. A graphic designer from Nashville, TN

I'm a graphic designer who is passionate about doing work that matters. For the last 15 years, I've worked in the Christian and Country music industry as an art director, designer and retoucher. I am a focused, loyal, and self-motivated team player who loves to visually solve problems.

EDUCATION

1989 - 1993

Auburn University Bachelor of Art Major in Graphic Design, Minor in Painting

1988 - 1989

Savannah College of Art & Design

SKILLS

InDesign
Photoshop
Art Direction
Illustrator
Quark
Time Management
Budgeting

CONTACT

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REFERENCES

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